

Education

Grand Valley State University
Allendale, MI
Masters of Education
College Student Affairs Leadership
May 2010

Grand Valley State University
Allendale, MI
Bachelors of Science
Advertising and Public Relations
April 2008

Employment

Grand Rapids Downtown Alliance
Videographer
August 2009 - Present

Create monthly video newsletter components that accompany the written portions of the publication. Shoot, compile, and edit pieces on tight deadlines. Conducted interviews with Grand Rapids visitors, citizens and public leaders regarding current topics and events.

Grand Rapids Community College
Student Life Graduate Assistant
May 2009 - May 2010

Acted as graphic designer and web designer for the department. Conducted research on higher education tech related issues. Event programmed for a diverse and bustling campus.

Software / Language

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Flash
Adobe Dreamweaver
Adobe After Effects
Final Cut Pro
Audacity / Garageband
Coda
Microsoft Office
HTML / CSS / Javascript

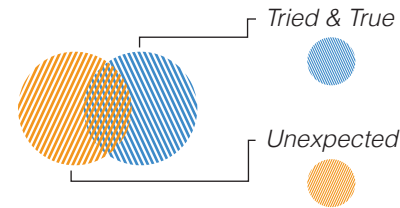
Clients

BL²END
The Brave Youth
The Crane Wives
Friends of Grand Rapids Parks
Grand Rapids Community College
Grand Rapids Community Foundation
Grand Rapids Downtown Alliance
Grand Rapids Social Diaries
Madcap Coffee
Plastic Surgery Associates
Terry Johnston Photography
UICA
Vizidef Display Company

Social Media








Extensive Social Media Coordination experience. An understanding of Social Media monitoring and research.

Approach



With my work comes a balance of what makes sense with something new.

Things I Can Do

-  Web Design
-  Front-End Development
-  Branding
-  Copywriting
-  Photography
-  Videography
-  Research

Volunteerism

Friends of Grand Rapids Parks
GVSU P.A.L.S.
Habitat for Humanity
Make A Difference Day
Wealthy Theatre
YWCA of Grand Rapids

What I Bring

Ideas spread between individuals the same way a virus grows. Often, we can trace the genesis of that virus back to patient zero. The origin of the outbreak.

In the workplace, I like to think I am that "patient zero".

What I bring to clients or the work environment is an unmitigated passion for staying one step ahead.

Staying ahead isn't necessarily about being trendy, but it's about solid research paired with a sense of adventure. As with my approach, whatever you do must be grounded, but not predictable.

For me, inspiration comes from everywhere. I do not limit myself to certain genres or hobbies, but freely roam new avenues and outlooks.

Perhaps my outlook is a merely a product of my generation. An ADHD for culture. Regardless, it is what I bring.